

ANGELICA CARRASCO

INDUSTRIAL DESIGNER

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PROFILE

Bilingual Industrial design professional with over 7 years of experience in the industry. Designed hundreds of products in various categories, which are sold globally in stores and through e-commerce. Detail-oriented, user-focused designer, driven to solve problems and develop innovative solution designs. I love working collaboratively to bring products from sketches to eye-catching in-store products worldwide.

SKILLS

CAD - Fusion 360	Product Sketching	Microsoft Office	Prototyping
Manufacturing	Rendering - Keyshot	Adobe Photoshop	Adobe Illustrator
Project development	Category Lead	Problem-solving	Effective communication

WORK EXPERIENCE

INDUSTRIAL DESIGNER II, INDUSTRIAL DESIGNER,

JR. INDUSTRIAL DESIGNER @ Bestway USA

10/2017 - 7/2025

- Active involvement in product design and development from research and ideation to prototype analysis and revisions.
- Designed and developed products by considering cost, safety, ergonomics, limitations, feasibility, viability, and market desirability for categories including indoor and outdoor toys, water sports, and home products.
- Collaborated with US and international product teams, including managers and designers, while working with sales, business development, and creative services to achieve dynamic product results.
- Led and created design style guides for U.S. strong categories.
- Researched design trends, attended industry trade shows, and focused on innovative opportunities to advance the company's impact.
- Presented research and concepts to teams as well as company-wide events.

MKRSPEACE ASSISTANT @ ASU Library Mkrspace

10/2016 - 07/2017

- Aided students with design inquiries and offered support in 3D modeling, 3D printing, vinyl cutting, and basic sewing.
- Guided students from various majors on their creative projects, regardless of their experience levels.
- Provided design aid for library marketing projects.

CATALYST INTERN @ Autodesk - Fusion 360

07/2016 - 12/2016

- Created, organized, and hosted Fusion360 workshops for ASU students.
- Supported students with 3D modeling questions.
- Posted and shared social media content from workshops to projects.

EDUCATION

BACHELOR'S IN INDUSTRIAL DESIGN @ Arizona State University, Tempe

ASSOCIATE'S IN GENERAL STUDIES and ART @ South Mountain College, Phoenix